

# 10 EASY STEPS TO PRINTING BAGS



Here are the basis steps when working with a bag printer.

1. You need to know the bag style you want (3-side seal, stand up pouch, crimp bottom, overlap bottom, etc...). Then, you need to figure out the dimensions. Best to just call our bag rep. They will walk you through things pretty quickly.
2. Most bag companies do not need files to quote (because they print everything CMYK, like on digital labels). Vendors that run rotogravure or standard flexo presses may want to see art, but digital shouldn't need to see anything. It's actually in your best interest to supply art, if possible. Otherwise, the printer is just going to quote assuming the worst production files. At RH Design. Our files are always reviewed and approved by the printer's production department many steps before we send final your files to be printed.
3. Rep sends back written estimate.
4. Approve estimate in writing, send PO, please.
5. Ask for upload info or send print files via Hightail or WeTransfer. Note: Do not open our files or try. These are ai files. With important folders. If they get messed up. Not our problem.
6. Printer then sends you a COLOR e - proof. Review carefully and send back written approval. Not the best time to make any changes. Printers will charge you over \$125 hour for any changes!
7. Allow 24-48 hours for e-proofs
8. Allow 4 to 6 weeks domestic, 10 overseas, 5 for air-ship. *\*\*\*Unless you pay them for extra shipping costs.*
9. Do not expect them to save the files. They do not.
10. Custom die cost from \$95 - \$275.00.

Once you do it one time. It becomes easier. No matter who prints it.



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