

# 12 EASY STEPS TO BOX PRINTING



Here are the basic steps when working with a printer.

1. Supply box sizes and colors. Do not waste their time giving pieces of info. They lose money and will drop your job.
2. They do not need any graphic files to make a bid. If they ask? That is a red flag of bull crap.
3. Rep sends back written estimate.
4. Approve estimate in writing.
5. Box engineer creates a mock up box for your approval and product testing. You must sign the box approval label and send the box back. Allow 5 days plus shipping.
6. Die line is created. This die line is what we use to place all the graphics.
7. Ask for upload info or send print files via Hightail or WeTransfer. Note: Do not open our files or try. These are ai files. With important folders. If they get messed up. Not our problem.
8. Printer then sends you a COLOR e - proof. Review carefully and send back written approval. Not the best time to make any changes. Printers will charge you over \$100 hour for any changes!
9. Allow 7 days for e-proofs.
10. Allow 6 weeks for printing and another 5 days for shipping. *\*\*\*Unless you pay them for extra shipping costs.*
11. Do not expect them to save the files. They do not.
12. Custom box die cost from \$275.00 - \$950

Once you do it one time. It becomes easier. No matter who prints it.



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