

10 EASY STEPS TO LABEL PRINTING



Here are the basic steps when working with a printer.

1. Supply specs. Do not waste their time giving pieces of info. They lose money and will drop your job.
2. They do not need any graphic files to make a bid. If they ask? That is a red flag of bull crap.
3. Rep sends back written estimate.
4. Approve estimate in writing.
5. Ask for upload info. We then upload the printer files. Note: Do not open our files or try. These are ai files. With important folders. If they get messed up. Not our problem.
6. Printer then sends you a COLOR e - proof. Review carefully and send back written approval. Not the best time to make any changes. Printers will charge you over \$125 hour for any changes!
7. Allow 3 - 5 days for e-proofs.
8. Allow 4 - 6 weeks for printing and another 5 days for shipping. ****Unless you pay them for extra shipping costs.*
9. Do not expect them to save the files. They do not.
10. Custom die cost from \$95 - \$275.00.

Once you do it one time. It becomes easier. No matter who prints it.



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